

VIJAY TECHNOLOGIES AND SERVICES

D 9/10 , SECOND FLOOR, MADHU VIHAR,

IP EXTENSION, NEW DELHI - 110092

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Job Profile

Position Name : Marketing Manager

Experience: 2–5 years experience in IT firm

Educational Qualifications: B.E. / B. Tech. /B.B.A / M.E. / M. Tech. / M.S. or related field from a premier institute

Location: Madhu Vihar, Delhi-92, India.

Principal Responsibilities:

- Managing all marketing for the company and activities within the marketing department.
- Developing the marketing strategy for the company in line with company objectives.
- Co-ordinating marketing campaigns with sales activities.
- Overseeing the company's marketing budget.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing promotional campaigns.
- Manage and improve lead generation campaigns, measuring results.
- Overall responsibility for brand management and corporate identity
- Preparing online and print marketing campaigns.
- Monitor and report on effectiveness of marketing communications.
- Creating a wide range of different marketing materials.
- Working closely with design agencies and assisting with new product launches.
- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives.
- Analysing potential strategic partner relationships for company marketing.

How to apply: By sending your updated resume to info@vijaytech.net Our HR team will get in touch with you, if you match the required skill set in 3working days.

